PRESS RELEASE

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The Global Challenges Forum (GCF) was launched today in Geneva as a unique organization of think tanks, research centers and academic institutions, with the goal of contributing to the much-needed resolution of existing and future global challenges. To be organized as a "forum of forums," the GCF will build on a diverse membership and worldwide network to propose solutions to global challenges such as economic security, environmental sustainability, and human well-being.

Recognizing the complexity, imminent risks and potential impacts of the 21st century problems and the need to develop more integrated, holistic and bottom-up approaches, representatives from strategy centers, academia, civil society, intergovernmental organizations and business participated in the launch meeting.

The organization will be domiciled in Geneva and seeks to have University of Geneva as its venue. A not-for-profit international association registered in Switzerland will be established by a Founders’ Committee. Mr. Talal Abu-Ghazaleh of the Talal Abu-Ghazaleh College of Business and Mr. Leonard Ferrari of the US Naval Postgraduate School, agreed to co-chair the forum.